

The appearance of real gold or silver metal at a fraction of the price!

- Very unique product that offers the same look as precious metal at a significant savings.
- 100% manufactured in the USA.
- Create custom award pins by adding stones and/or engravings.
- Several metal finish options available. PMS color matching at no additional charge.

Our deluxe die-struck emblems are individually handcrafted using base metals (copper or brass). Each piece is hand finished and either plated gold or silver or antiqued providing the luster and appeal of fine jewelry.

Deluxe die-struck emblems are priced by finish and provide an excellent option for:

- Corporate and organizational **identification** pins
- Corporate and organizational **anniversary** pins

The precious metal look at a fraction of the cost!



Stamped using the same process as our precious metal selections, deluxe die-struck emblems provide an enduring award of recognition, and look great with stones and/or engraving! An excellent alternative to precious metals in today's economy for the budget-minded customer!

SET-UP CHARGES

Stamping die: Simple, \$270.00 (G). Complex, call for quote.
Trimming die: Stock shapes, no charge. Custom shapes, \$225.00 (G).

PREPRODUCTION SAMPLE

\$40.00 (G) and applicable tooling. Two week delivery.

PRODUCTION SCHEDULE

New orders:
 Without stones, enamel, engraving - 20 to 24 working days.
 With stones, enamel, engraving - 24 to 30 working days.
Reorders:
 Without stones, enamel, engraving - 18 to 22 working days.
 With stones, enamel, engraving - 22 to 26 working days.
Rush service: Preauthorized. Inquire for availability, price.

ART REQUIREMENTS

Computer generated art required (see *Back Cover* for acceptable formats). If unavailable, \$40.00 (C) art charge applicable.

PACKAGING

Standard: Poly bag (included).
Optional: See pages 26 to 27.

HIGH-POLISHED SANDBLAST 2-TONED FINISH

Details of the logo are raised areas of metal and highly polished with sandblast background. Sizes up to one inch.

Emblem/ lapel pin	50 -99	100 -249	250 -499	500 -999	1000 -2499	2500 -4999
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TRU-GOLD PLATE FINISH

67-TG military back/ 6727-TG charm	8.10	6.50	5.40	4.90	4.30	4.10
6701-TG deluxe clutch	8.60	7.00	5.90	5.40	4.80	4.60

SILVER FINISH

67-TS military back/ 6727-TS charm	7.90	6.30	5.20	4.70	4.10	3.90
6701-TS deluxe clutch	8.40	6.80	5.70	5.20	4.60	4.40

See other backing, charm options on pages 15-16.

6A

CLASSIC ANTIQUE FINISH

The look of antiquity as this special finish utilizes a barrel finishing process that provides a durable and ageless bronze or antique silver finish. Sizes up to one inch.

Emblem/ lapel pin	50 -99	100 -249	250 -499	500 -999	1000 -2499	2500 -4999
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ANTIQUÉ BRONZE FINISH

67-AB military back/ 6727-AB charm	4.60	3.80	3.20	2.40	2.30	2.00
6701-AB deluxe clutch	5.10	4.30	3.70	2.90	2.80	2.50

ANTIQUÉ SILVER FINISH

67-AS military back/ 6727-AS charm	4.90	4.10	3.50	2.70	2.60	2.30
6701-AS deluxe clutch	5.40	4.60	4.00	3.20	3.10	2.80

See other backing, charm options on pages 15-16.

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Note: Request special quote on quantities of 5,000 or more and for sizes larger than one inch.

COLOR FILL ENAMEL OPTIONS

Standard: add \$0.70 (A) per color to above unit price.
Special epoxy enamel ("full fill"): add \$1.62 (A) for first color and \$0.70 (A) for each additional color.
PMS color matching: available at no extra charge.

EB ENHANCEMENTS

ENGRAVING

Engraved into emblem and color-filled

Deep-cut engrave	1-49	50-99	100+
Up to two characters	2.00	1.50	1.40

3C

Add \$0.50 (C) for additional characters engraved.

For burnish (shallow) engrave, add \$0.40 (C) per character engraved.

STONES

Synthetic stones (2 - 10 pts.) rubies, sapphires, emeralds, white spinels, \$3.90 (C) each.

Genuine stone (sized in points)	● .01	● .02	● .03	● .04	● .06
Diamond	15.00	24.50	35.50	48.50	75.00
Sapphire, ruby	5.75	7.50	9.50	11.00	13.50
Emerald	7.50	9.00	11.50	13.00	15.00

5C

Stone pricing based on quantities of 50 or less. Request special quote for larger quantities and for sizes and genuine stones not listed here.

SEE PAGES 15 & 16 for unique product ideas for this process other than lapel pins as well as optional backings.