

# DELUXE DIE-STRUCK EMBLEMS ~ MADE IN USA

The appearance of real gold or silver metal at a fraction of the price!

- ▶ Very unique product that offers the same look as precious metal at a significant savings.
- ▶ Manufactured in the USA.
- ▶ Create custom awards by adding stones or engravings.
- ▶ Several metal finish options available. PMS color matching at no additional charge.

Our deluxe die-struck emblems are individually handcrafted using base metals (copper or brass). Each piece is hand finished and either plated gold or silver or antiqued providing the luster and appeal of fine jewelry.

Deluxe die-struck emblems are priced by finish and provide an excellent option for:

- Corporate and organizational **identification** pins
- Corporate and organizational **anniversary** pins

Badge clips are a unique way to attach an award, ID, or emblem to a security badge. See *Backing Options* for add-on pricing.



## TOOLING CHARGE (ONE TIME)

2D designs and stock shapes: \$250 (G) and up. -  
3D designs and/or custom shapes: \$300 (G) and up.  
Firm quote after review of artwork.

## PREPRODUCTION SAMPLE

\$40.00 (G) and applicable tooling. Two week delivery.

## PRODUCTION SCHEDULE

**New orders:**  
Without stones, enamel, engraving - 20 to 24 working days.  
With stones, enamel, engraving - 24 to 30 working days.

**Reorders:**  
Without stones, enamel, engraving - 18 to 22 working days.  
With stones, enamel, engraving - 22 to 26 working days.

**Rush service:** Preauthorized. Inquire for availability, price.

## ART REQUIREMENTS

Computer generated art required (see *Back Cover* for acceptable formats). If unavailable, \$40.00 (C) art charge applicable.

## PACKAGING

**Standard:** Poly bag (included). **Optional:** See pages 26 to 27.

## TWO-TONE FINISH OPTIONS

Logo details are raised and hand-polished with sandblast dull background to create contrast. Sizes up to 1-1/8 inch.

| Emblem/<br>lapel pin | 50  | 100  | 250  | 500  | 1000  | 2500  |
|----------------------|-----|------|------|------|-------|-------|
|                      | -99 | -249 | -499 | -999 | -2499 | -4999 |

### TWO-TONE GOLD FINISH

|                                |      |      |      |      |      |      |
|--------------------------------|------|------|------|------|------|------|
| 67-T military back<br>or charm | 9.60 | 7.70 | 6.40 | 5.90 | 5.00 | 4.80 |
|--------------------------------|------|------|------|------|------|------|

### TWO-TONE SILVER FINISH

|                                 |      |      |      |      |      |      |
|---------------------------------|------|------|------|------|------|------|
| 67-TS military back<br>or charm | 9.40 | 7.50 | 6.20 | 5.70 | 4.80 | 4.60 |
|---------------------------------|------|------|------|------|------|------|

See page 15 for images and other backing options.

6A

## ANTIQUÉ FINISH OPTIONS

A traditional look with a durable finish ideal for small designs. Each piece is individually antiqued, so expect slight differences in finish color. Sizes up to 1-1/8 inch.

| Emblem/<br>lapel pin | 50  | 100  | 250  | 500  | 1000  | 2500  |
|----------------------|-----|------|------|------|-------|-------|
|                      | -99 | -249 | -499 | -999 | -2499 | -4999 |

### ANTIQUÉ BRONZE FINISH

|                                 |      |      |      |      |      |      |
|---------------------------------|------|------|------|------|------|------|
| 67-AB military back<br>or charm | 5.60 | 4.60 | 3.90 | 3.00 | 2.90 | 2.60 |
|---------------------------------|------|------|------|------|------|------|

### ANTIQUÉ SILVER FINISH

|                                 |      |      |      |      |      |      |
|---------------------------------|------|------|------|------|------|------|
| 67-AS military back<br>or charm | 6.50 | 5.50 | 4.70 | 3.80 | 3.50 | 3.00 |
|---------------------------------|------|------|------|------|------|------|

6A

Note: Request special quote on quantities of 5,000 or more and for sizes larger than 1-1/8 inch.

## COLOR FILL ENAMEL OPTIONS

**Standard:** add \$0.80 (A) per color to above unit price.  
**Special epoxy enamel ("full fill"):** add \$1.80 (A) for first color and \$0.80 (A) for each additional color.  
**PMS color matching:** available at no extra charge.

## BACKING OPTIONS

**Deluxe clutch:** add \$0.60 (A)    **Flat clutch:** add \$0.60 (A)  
**Magnet back:** add \$1.60 (A)    **Badge clip:** add \$2.20 (A)

See Page 15 for images and other backing options.

## EB ENHANCEMENTS

### ENGRAVING

Engraved into emblem and color-filled

| Deep-cut engrave<br>(sized in points) | 1-49 | 50-99 | 100+ |
|---------------------------------------|------|-------|------|
| Up to two characters                  | 2.00 | 1.50  | 1.40 |

3C

Add \$0.50 (C) for additional characters engraved.

For burnish (shallow) engrave, add \$0.40 (C) per character engraved.

## STONES

**Synthetic stones** (2 - 10 pts.) rubies, sapphires, emeralds, white spinels, \$4.10 (C) each.

| Genuine stone<br>(sized in points) | •.01  | •.02  | •.03  | •.04  | •.06  |
|------------------------------------|-------|-------|-------|-------|-------|
| Diamond                            | 16.75 | 27.00 | 40.00 | 52.50 | 81.50 |
| Sapphire, ruby                     | 7.00  | 8.75  | 11.00 | 13.00 | 15.75 |
| Emerald                            | 8.50  | 10.25 | 13.00 | 15.00 | 17.00 |

5C

Stone pricing based on quantities of 50 or less. Request special quote for larger quantities and for sizes and genuine stones not listed here.

SEE PAGES 15 & 16 for unique product ideas for this process other than lapel pins as well as optional backings.

**DELUXE DIE-STRUCK EMBLEMS ~ MADE IN USA**



Antique Silver Finish



Silver Tone Finish with Color Fill



Tru-Gold Finish with Color Fill

High-Polished with Tru-Gold Two-Toned Finish



Antique Bronze Finish

Stamped using the same process as our precious metal selections, deluxe die-struck emblems provide an enduring award of recognition, and look great with stones and/or engraving! An excellent alternative to precious metals in today's economy for the budget-minded customer!

